

What you need to know about 8.0, Clear Cooperation!

What exactly is the Clear Cooperations Policy?

- The NAR MLS Clear Cooperation Policy, also known as MLS Policy 8.0, is a new policy that governs the public marketing of listings and their entry into the multiple listing service.

What does this MANDATORY NAR Policy state?

- A property must be listed in the MLS within one business day of marketing a property to the public.

When does the policy take effect?

- NAR requires that this policy be implemented by May 1, 2020 for MLSs across the country.

What counts as public marketing?

Public Marketing includes but is not limited to

- **Yard Signs**
- Multi-Brokerage Listing Sharing Networks
- Digital Marketing on Public Websites
- Digital Communications (Email Blast)
- Brokerage Website Displays (Including IDX & VOW)
- Flyers

For more information Click here

Is the new policy consistent with Article 3 of the NAR Code of Ethics?

- Yes. By joining the MLS, Participants agree to be bound by the MLS Rules and Regulations. Per the policy's rationale, the public marketing of a listing indicates that the MLS participant has concluded that cooperation with other MLS participants is in their client's best interests.

Remember: If The Public Can See Your Listing, It Must Be Listed In The MLS Within One Business Day!