

NAR Acronyms

ABR®	Accredited Buyer Representative®, an NAR designation offered by REBAC for real estate buyer agents
ADF	Applicant Data Form, used to submit qualifications for RCE designation
AE	Association Executive, applies to all staff at a REALTOR® association (including the chief staff executive and staff specialists)
AEC	Association Executives Committee, an NAR committee comprised of AEs
AEI	Association Executives Institute, an annual NAR education conference for AEs
AE YPN	Young Professionals Network for Association Executives
Affiliate	A class of membership in a local (or state) association) for those involved in the real estate industry interested in board membership (e.g., bankers, attorneys, real estate appraisers, etc.); they are not members of NAR but may be added to M1 (NRDS)
AHWD	At Home With Diversity®, a certification offered by NAR focusing on working successfully with people in a multicultural real estate market
ALC	Accredited Land Consultant, a land brokerage designation awarded by the REALTORS® Land Institute
ALD	Association Leadership Development, name of NAR team under MXEL that focuses on programming for association staff
Alliance	LGBTQ+ Real Estate Alliance, an all-inclusive and all-embracing organization founded in 2020 acting as a leading advocate in real estate and housing policy, working on behalf of all LGBTQ+ people and their housing needs
AOR	Association of REALTORS®
ARAM	Advanced REALTOR® Association Management, an advanced self-study course for AEs, available from NAR

AREAA	Asian Real Estate Association of America, a nonprofit professional trade organization founded in 2003 dedicated to promoting sustainable home ownership opportunities in Asian American communities
ARELLO	Association of Real Estate License Law Officials
ASAE	American Society of Association Executives
Block R	The trademarked “R” design denoting REALTOR®, with specific requirements for its placement and use
BOD	Board of Directors, NAR’s governing body
BOR	Board of REALTORS®
BPOR	Broker Price Opinion Resource, a certification no longer offered by NAR (refer to the PSA certification)
CAE	Certified Association Executive, a designation awarded by ASAE
C2EX	Commitment to Excellence, an endorsement that empowers REALTORS® to evaluate, enhance and showcase their highest levels of professionalism (not a course, class or designation)
CCIM	Certified Commercial Investment Member, a commercial real estate investment designation awarded by the CCIM Institute (previously called the Commercial Investment Real Estate Institute, CIREI)
CE	Continuing Education, required by all real estate licensing commissions (note: CE requirements vary by state)
CEAM	NAR’s <i>Code of Ethics and Arbitration Manual</i> , provides administrative guidance to local and state associations for handling ethics complaints, arbitration requests, and mediation requests
CIE	Commercial Information Exchange, a database for sharing information about commercial real property for sale or lease (note: While CIEs are generally REALTOR® association-owned, a CIE is <u>not</u> an MLS)

CIPS	Certified International Property Specialist, an NAR designation focused on international real estate
CMLS	Commercial Multiple Listing Service
COE	The NAR Code of Ethics for REALTORS® and REALTOR-ASSOCIATES®
CFR	Campaign Finance Reform, rules/laws that impact PAC contributions
CPM®	Certified Property Manager®, a property management designation awarded by IREM
C-RETS	Certified Real Estate Team Specialist, a certification awarded by the Real Estate Business Institute or REBI (previously called the Council of Real Estate Brokerage Managers)
CRB	Certified Real Estate Brokerage Manager, a designation awarded by the Real Estate Business Institute or REBI (previously called the Council of Real Estate Brokerage Managers)
CRE	The Counselors of Real Estate, a commercial affiliate of NAR (previously called the American Society of Real Estate Counsellors, ASREC)
CRE®	Counselor of Real Estate®, a designation offered by the Counselors of Real Estate
CREA	Canadian Real Estate Association, the national association in Canada (CREA members are also called REALTORS® but are not NAR members)
CRD	Center for REALTOR® Development, NAR's on-line education portal
CRS	Certified Residential Specialist, a designation awarded by the Residential Real Estate Council (formerly the Council of Residential Specialists)
Crystal R	Contributor to RPAC at the \$2,500 level (which includes \$1,500 to sustain in recurring years)
CSRE	Center for Specialized REALTOR® Education
D&O	Directors & Officers insurance, another term used to describe professional liability insurance for associations

DEI	Diversity, Equity and Inclusion
Delegate	Representative on NAR's Delegate Body who casts votes based on the number of primary members in the Board for proposed changes to the NAR Constitution or one of the Articles of the NAR Code of Ethics
DR	Designated REALTOR®, the principal broker (or appraiser) in the real estate firm with responsibility for non-member dues assessments under the DR dues formula and for professional standards matters (e.g., arbitration and mediation)
E&O	Errors & Omissions insurance, professional liability insurance for associations
EO	Executive Officer, earlier term for the chief staff executive of a REALTOR® association (still in use)
ePOE	Ecommerce Point of Entry, a status within M1 (NRDS) allowing Ecommerce capabilities for records
e-PRO®	A technology and social media certification provided by NAR
EVP	Executive Vice President, a title for the association chief staff executive, similar to CEO
FDC	Federal District Coordinator, obsolete term for REALTOR® liaison to Member of Congress/Senate
FPC	Federal Political Coordinator, a liaison to a Member of Congress for NAR (formerly FSC/FDC)
FSC	Federal Senate Coordinator, obsolete term for REALTOR® liaison to Members of Congress/Senate
GAA	General Accredited Appraiser, an appraisal designation offered by NAR
GAD	Government Affairs Director, a local or state association staff title
Golden R	Contributor to RPAC at \$5000 level (which includes \$2,000 to sustain in recurring years)

GREEN	Green designation, offered by NAR's Green Resource Council
GRI	Graduate, REALTOR® Institute, an NAR designation administered and awarded at the state association level
HOP	Housing Opportunities Program, NAR's efforts for affordable housing
IA or IAM	Institute Affiliate Member, a commercial real estate designee who pays a reduced fee for limited NAR membership (e.g., CCIM, CRE, IREM, RLI, SIOR)
IDX	Internet Data Exchange, MLS participants authorizing the electronic display of each other's listings that are filed with the MLS (IDX was previously called Internet Data Display, or IDD)
INS	Internal News Service, a regular NAR weekly emailed publication
IREM	Institute of Real Estate Management, a commercial affiliate of NAR offering several property management designations (e.g., CPM®)
ISC	Institutes, Societies, and Councils, used to collectively describe NAR's commercial affiliates (e.g., CCIM, CRE, IREM, RLI, SIOR)
IT	Information Technology
LFRO	Limited Function Referral Office, a real estate company owned by a DR for the sole purpose of providing referrals to another firm
LHC	Luxury Homes Certification, a certification offered by the Residential Real Estate Council for agents looking to hone their skills in the ever-growing luxury home market
M1	Members First, a modernized member engagement system replacing NRDS
Magel	William R. Magel Award of Excellence, an NAR award presented annually to a paid local, state, or regional MLS association chief staff officer for outstanding contributions

Major Donor	REALTOR® or REALTOR® association staff who annually gives \$1,000 or more to NAR's REALTOR® Political Action Committee (RPAC)
Marks	Collective term for registered membership trademarks of NAR
MIC	Major Investor Council Member, REALTOR® member in charge of Major Investor and President's Circle recruitment for the state
MLS	Multiple Listing Service (most, but not all, MLSs in the US are REALTOR® association-owned; also, MLS is <u>not</u> an NAR trademark)
MRP	Military Relocation Professional, a certification offered by REBAC for working with current and former military service members
MVP	Member Value Plus reward program for members and associations to take NAR or REALTOR® Benefit specific actions during a period of time in order to earn a free reward
MXEL	NAR's Member Experience, Engagement and Legal Affairs group
NAR	National Association of REALTORS® (note: Previously called NAREE and then NAREB)
NAGLREP	National Association of Gay and Lesbian Real Estate Professionals, founded in 2007, NAGLREP advocates on behalf of the rights of the Lesbian, Gay, Bisexual, and Transgender (LGBT) community as it relates to housing and discrimination laws
NAHREP	National Association of Hispanic Real Estate Professionals, NAHREP's mission is to advance sustainable Hispanic home ownership by educating and empowering the real estate professionals who serve Hispanic home buyers and sellers
NAREB	National Association of Real Estate Boards, NAR's name from 1916 to 1973
NAREB	National Association of Real Estate Brokers, formed in 1947 by chartered African American real estate professionals seeking equal housing rights

NAREE	National Association of Real Estate Exchanges, NAR's name from 1908 to 1916
NARLA	NAR Leadership Academy, the academy identifies, inspires and mentors emerging leaders from the local and state level
NCA	National Commercial Awards, an NAR recognition program that honors REALTORS® who received an award or recognition for their exceptional service and contributions to the commercial real estate industry
NRDS	National REALTOR® Database System (now called M1), NAR's centralized membership database with specific rules and guidelines launched in 1998
PAG	Presidential Advisory Group, appointed by the NAR President to address issues that may not fall within the jurisdiction of a standing committee or to address an issue that may be time sensitive
PC	President's Circle, an RPAC Major Investor who contributes an additional \$2,000 separately and directly to select RPAC-recommended candidates
Platinum R	Investor in RPAC at \$10,000 level (which includes \$5,000 to sustain in subsequent years)
PMN	Performance Management Network, designation offered by WCR (PMN replaced WCR's LTG designation)
POE	Point of Entry, the association staff responsible for data entry in M1 (NRDS), for creating new member records and updating certain fields in existing member records (e.g., office address, NAR Code of Ethics training)
PS	Professional Standards, the specific administrative process for handling ethics complaints, arbitration requests, and mediation requests (most local and state associations follow NAR's <i>Code of Ethics and Arbitration Manual</i>)
PSA	Pricing Strategy Advisor, an NAR certification for enhancing skills for pricing property (PSA replaced the BPOR certification)

RAA	Residential Accredited Appraiser, an appraisal designation offered by NAR
RAE	<i>REALTOR® Association Executive</i> magazine, a quarterly NAR publication for AEs
RAM	REALTOR® Association Management Self-Study Course, a self-study program for AEs, available from NAR
RAMCO	REALTOR® Association Management Cooperative, a comprehensive membership data solution that fulfills the changing needs of the REALTOR® organization
RARE	REALTOR® Association Resource Exchange Database, a library of sample association documents for AEs on nar.realtor contributed by other AEs
RCE	REALTOR® association Certified Executive, an NAR designation for REALTOR® association Executives (RCE can be earned by all association staff, not only the chief staff executive)
REALTOR®	A trademarked collective term denoting membership in the National Association of REALTORS®; <u>not</u> a generic term
REBAC	Real Estate Buyer's Agent Council, an affiliate of NAR that maintains the ABR designation
REBI	Real Estate Business Institute, an NAR affiliate (previously called the Council of Real Estate Brokerage Managers)
REI	Real Estate Investing, a certification program offered by the Residential Real Estate Council for REALTORS® working with investors and those who are establishing themselves as real estate investors
RENE	Real Estate Negotiation Expert, a certification awarded by the Real Estate Business Institute or REBI
RLI	REALTORS® Land Institute, a commercial affiliate of NAR that offers the ALC designation

RLMTE	REALTORS® Legislative Meetings and Trade Expo, held in Washington, DC, in May (annual meeting previously called the NAR Midyear Legislative Meetings)
ROTY	REALTOR® of the Year, an award presented by local and state associations
RPAC	REALTORS® Political Action Committee, NAR's PAC
RRC	Residential Real Estate Council (previously called the Council of Residential Specialists, CRS)
RPMIC	REALTOR® Party Member Involvement Committee, NAR's grassroots contact system (formerly RPIC)
RSPS	Resort & Second-Home Property Specialist, a certification offered by NAR
SFR®	Short Sales & Foreclosure Resource®, a certification offered by NAR
SIOR	Society of Industrial and Office REALTORS®, a commercial affiliate of NAR that offers the SIOR designation
SRES®	Seniors Real Estate Specialist®, an NAR designation offered by the SRES® Council focusing on working with clients age 50+ (previously offered by the California Association of REALTORS®)
SRS	Seller Representative Specialist, a designation awarded by the Real Estate Business Institute or REBI
Sterling R	Annual RPAC contributor at the \$1,000 level
VOW	Virtual Office Website (refer all questions regarding VOWs and NAR's VOW Policy to the Member Experience, Engagement and Legal staff team)
WCR	Women's Council of REALTORS®, an affiliate of NAR offering the PMN designation, primarily for women and open to men

YPN

Young Professionals Network, a dynamic entry point for real estate professionals striving to become more successful in their careers and gain leadership experience

Revised 10/21/2021